### **Sponsorship Options**

- Annual chapter sponsor (\$2,500 annually or equivalent product donation)
  - Brand 1" lapel pin worn on all riders' cuts (vendor provided)
  - Logo included on sponsor webpage (1<sup>st</sup> tier logo placement)
  - Logo included on event/ride advertisement for the entire year (2<sup>nd</sup> tier logo placement)
  - o Brand tagged in all chapter social media posts for the entire year
  - Booth/table and/or signage at all events (vendor provided, set up, and staffed)
- Sponsor a monthly event (\$500 donation or equivalent product donation)
  - Logo added to all marketing material for the event (1st tier logo placement)
  - o Brand tagged in all chapter social media posts for the event
  - Logo included on event announcement on the webpage (1st tier logo placement)
  - Logo included on signage at the event (1st tier logo placement)
  - Brand promoted live during event announcements
  - Booth/table and/or signage at the event (vendor provided, set up, and staffed)
- Sponsor a monthly ride (\$500 donation or equivalent product donation)
  - Logo included on ride announcement on the webpage (1st tier logo placement)
  - o Brand tagged in all social media posts related to the ride (1st tier logo placement)
- Sponsor both monthly event and ride (\$750 donation or equivalent product donation)
  - All items from monthly event and ride above
- Event raffle donation
  - Brand promoted during event announcements
  - Logo included on raffle advertising for the event (3<sup>rd</sup> tier logo placement)

## VFW Riders Post 2082

2885 Lemon Grove Ave, Lemon Grove, CA 91945 VFWRIDERS2082.ORG

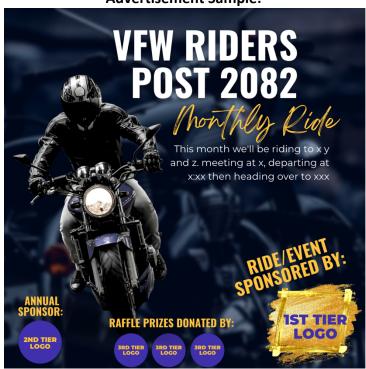
# **Event advertisement brand/logo placement**

1<sup>st</sup> tier – Ride/Event Sponsors

2<sup>nd</sup> tier – Annual sponsors

3<sup>rd</sup> tier – event raffle donation

#### **Advertisement Sample:**



## VFW Riders Post 2082

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### **Website Logo Placement**

1<sup>st</sup> tier – Annual sponsors

2<sup>nd</sup> tier – Event/ Monthly ride Sponsors

3<sup>rd</sup> tier – event raffle donation

**Sponsor Website Page Sample:** 

