




VFW Riders Post 2082


2885 Lemon Grove Ave,
Lemon Grove, CA 91945
VFWRIDERS2082.ORG 

Sponsorship Options

- **Annual chapter sponsor (\$2,500 annually - or equivalent product donation)**
 - Brand 1" lapel pin worn on all riders' cuts (vendor provided)
 - Logo included on sponsor webpage (1st tier logo placement)
 - Logo included on event/ride advertisement for the entire year (2nd tier logo placement)
 - Brand tagged in all chapter social media posts for the entire year
 - Booth/table and/or signage at all events (vendor provided, set up, and staffed)
- **Sponsor a monthly event (\$500 donation - or equivalent product donation)**
 - Logo added to all marketing material for the event (1st tier logo placement)
 - Brand tagged in all chapter social media posts for the event
 - Logo included on event announcement on the webpage (1st tier logo placement)
 - Logo included on signage at the event (1st tier logo placement)
 - Brand promoted live during event announcements
 - Booth/table and/or signage at the event (vendor provided, set up, and staffed)
- **Sponsor a monthly ride (\$500 donation - or equivalent product donation)**
 - Logo included on ride announcement on the webpage (1st tier logo placement)
 - Brand tagged in all social media posts related to the ride (1st tier logo placement)
- **Sponsor both monthly event and ride (\$750 donation - or equivalent product donation)**
 - All items from monthly event and ride above
- **Event raffle donation**
 - Brand promoted during event announcements
 - Logo included on raffle advertising for the event (3rd tier logo placement)



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Event advertisement brand/logo placement

1st tier – Ride/Event Sponsors

2nd tier – Annual sponsors

3rd tier – event raffle donation

Advertisement Sample:

**VFW RIDERS
POST 2082**

Monthly Ride

This month we'll be riding to x y
and z. meeting at x, departing at
x:xx then heading over to xxx

**ANNUAL
SPONSOR:**

RAFFLE PRIZES DONATED BY:

**RIDE/EVENT
SPONSORED BY:**

**1ST TIER
LOGO**

**2ND TIER
LOGO**


**3RD TIER
LOGO**

**3RD TIER
LOGO**

**3RD TIER
LOGO**



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Website Logo Placement

1st tier – Annual sponsors

2nd tier – Event/ Monthly ride Sponsors

3rd tier – event raffle donation

Sponsor Website Page Sample:

Annual Sponsors

1st Tier Logo 1st Tier Logo 1st Tier Logo

Company Company Company

Add a little bit of body text Add a little bit of body text Add a little bit of body text

Event/Ride Sponsors

2nd Tier Logo 2nd Tier Logo 2nd Tier Logo 2nd Tier Logo 2nd Tier Logo

Company Company Company Company Company

2nd Tier Logo 2nd Tier Logo 2nd Tier Logo 2nd Tier Logo 2nd Tier Logo

Company Company Company Company Company

Raffle Donations

3rd Tier Logo 3rd Tier Logo 3rd Tier Logo 3rd Tier Logo 3rd Tier Logo

3rd Tier Logo 3rd Tier Logo 3rd Tier Logo 3rd Tier Logo 3rd Tier Logo